



Press Release

Appointment of Didier Julien as Chairman of the Board of Directors of Mr.Bricolage SA

Orléans, France, Tuesday, July 8, 2025, 6:00 p.m. – Following his election as Chairman of the ANPF on June 22, the Board of Directors of Mr.Bricolage SA, meeting this Tuesday, July 8, has elected **Didier Julien** as Chairman of the Board of Directors. He succeeds **Paul Cassignol**, who had held this position since 2015.

Le Conseil d'administration adresse ses plus vifs remerciements à Paul Cassignol pour son engagement constant au service du groupe Mr.Bricolage. Son implication et son attachement indéfectible au modèle Mr.Bricolage, fondé sur la proximité et l'unité de son collectif d'adhérents-entrepreneurs indépendants, ont contribué à accompagner le redressement du groupe au cours de ces dernières années.

The Board warmly congratulates Didier Julien on his appointment and wishes him every success in his new role.

Press Contacts

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ABOUT DIDIER JULIEN

Didier Julien is a committed entrepreneur within the Mr.Bricolage network. Over the past fourteen years, he has built a group comprising around forty companies. His career is distinguished by an in-depth knowledge of field realities, which he actively shares with fellow member-entrepreneurs across the network.

He currently manages 15 Mr.Bricolage stores located in Avranches, Querqueville, Touques, Pont l'Evêque, Bruz, Bédée, Cancale, Paris Montyon, Paris Ornano, Paris Ordener, Paris Laumière, Paris Voltaire, Paris Ledru Rollin, Paris Alésia, and Enghien-les-Bains. At the head of a recognized business ecosystem, Didier Julien embodies a demanding entrepreneurial ethic. He has also been a member of MEDEF for more than ten years and sits on the labor court (conseil de prud'hommes) of the Tribunal of Lisieux.

Driven by a collaborative and structured vision for the development of the brand, he has, as Vice-Chairman, been a key player in the governance transition undertaken over the past 18 months alongside Paul Cassignol and the Board of Directors.

ABOUT MR.BRICOLAGE GROUP

The Mr.Bricolage Group, which develops the well-known Mr.Bricolage and Mr.Bricolage Relais brands, is the leading specialist in independent local DIY retailing in France. As of January 31, 2025, the Group had 1,091 stores, either branded or affiliated, including 77 international outlets across 11 countries. Mr.Bricolage SA is listed on Euronext Growth Paris (ISIN code: FR0004034320 – ALMRB).