



Press release

Mr.Bricolage unveils its new logistics ambitions in France

Orléans, France, January 30, 2025 - Committed to rolling out its strategic plan 1Pacte 2021-2025, Mr.Bricolage is modernizing its logistics to improve the quality of the services provided for its members, while further strengthening its productivity and enhancing the working conditions in place for its teams. With the approval of the Board of Directors meeting today, the Mr.Bricolage Group is announcing that it is further strengthening its Voivres-lès-Le-Mans (72) logistics hub, doubling its storage capacity and deploying a next-generation robotization solution. This strategic move represents a total investment of €17.2 million¹ and includes plans to centralize the majority of logistics activities at the Voivres-lès-Le-Mans site. Its implementation would result in the closure of the Lhospitalet (46) warehouse. A reclassification solution will be offered to all employees concerned across the various Group entities.

“The modernization of our logistics activities is a key pillar from our 1Pacte plan. To further strengthen its competitiveness, increase the appeal of its networks and offer the best products at the best prices to customers across its stores, Mr.Bricolage is making significant investments in its Voivres-lès-Le-Mans site. Adopting innovative technologies, it would become the main hub for our logistics activities in France, enabling us to create synergies to support their development nationwide. This major investment reflects our confidence in the future of our sector, the robust foundations in place and the performance of our business model, as well as our commitment to our current and future members-entrepreneurs”, confirmed Christophe Mistou, Mr.Bricolage Group CEO.

The Mr.Bricolage Group manages its logistics activities directly through its subsidiary MBLOG, which operates two warehouses in Voivres-lès-Le-Mans (72) and Lhospitalet (46). Since 2016, it has developed its partnership with the logistics firm FM Logistic to store and supply its seasonal and oversized products from Saint-Cyr-en-Val (45). Together, these three sites serve 1,091 points of sale in France and internationally in 11 other countries.

To develop the performance of its logistics activities and benefit from industrial capabilities that are effectively sized to ensure the best level of service for stores across its networks, the Mr.Bricolage Group and its Rennes-based partner, the independent, family-owned real estate company Groupe Mazureau, are together investing €17.2 million to develop and modernize the Voivres-lès-Le-Mans site¹. To support the growth in activity at this new logistics center of excellence, there are plans to create jobs in 2025.

¹ The €17.2 million joint investment is based on the following breakdown: (i) €11m invested by Groupe Mazureau to extend the building (the cost of this investment will be covered by the increase in rents paid by MBLOG) and (ii) €6.2m invested by MBLOG for the site's facilities and robotization.

This investment covers:

1. **Modernization and extension work** to double the site's storage space, from 16,000 sq.m to 32,000 sq.m, and develop its capacity for receiving and dispatching goods. The work, launched in March 2024, is scheduled to be completed in spring 2025.
2. **The deployment of a next generation robotization technology** to densify storage for smaller products and improve the teams' productivity, safety and working conditions by rolling out the *Skypod*[®] solution from Exotec, a French industrial unicorn.

With its modernization of the Voivres-lès-Le-Mans site, MBLOG aims to consolidate logistics flows with a view to reducing the carbon impact of its activities and significantly increasing the proportion of store purchases made in its warehouses.

The logistics hub in Sarthe would centralize the majority of the Mr.Bricolage Group's logistics activities and would result in the closure of the Lhospitalet (46) site, which employs 34 people out of the company's 500 staff in France and the 8,000 people employed in the stores across its networks. This proposed closure was presented today to the employee representative bodies of MBLOG and Mr.Bricolage. All employees would be offered a solution for relocation to the Voivres-lès-Le-Mans site. Throughout the procedure, MBLOG's management team is committed to holding in-depth discussions with all the employee representatives, in line with the tradition of social dialogue that has always guided the Mr.Bricolage Group.

ABOUT THE MR.BRICOLAGE GROUP

The Mr.Bricolage Group, which develops the banners Mr.Bricolage and Mr.Bricolage Relais, is the French specialist for local independent home improvement retail. As of June 30th, 2024, the Group has 1091 stores operating under the banners or through affiliates, including 78 international stores across eleven countries. Mr.Bricolage SA is listed on Euronext Growth Paris (ISIN: FR0004034320 - ALMRB).

CONTACTS

- **Corporate media** - Louise Chaulin, louise.chaulin@mrbricolage.fr, +33 7 83 35 96 93
- **Financial media & investors** - Marie Calleux, mrbricolage@calyptus.net, +33 1 53 65 68 68